

A gift that keeps on giving

Cowan's 53rd Annual Christmas Parade

Dear Business and Community Leaders of Franklin County:

The 53rd Annual Cowan Christmas Parade is coming up! It will be held on Saturday, December 2nd, 2017. The theme chosen for this year's parade is, "A gift that keeps on giving". Mr. Gene Black, a lifelong resident and supporter of the Cowan Christmas Parade, will serve as this year's grand marshal. Each year, the Cowan Christmas Parade Committee organizes the annual Cowan Christmas Parade. The parade committee generates its own funds by asking for donations from local and corporate sponsors. To those of you who have contributed towards past parades, we say "Thank you" and to those who would like to become a part of our tradition, we invite you to sponsor the 53rd Annual Cowan Christmas Parade.

All donations help cover operating expenses such as awards, the parade website, advertising, banners, and other incidental costs.

DONATION CATEGORIES:

Less than \$250.00- Your business/name will be listed on a sign for Cowan Christmas Parade Sponsors in the Cowan Railroad Park.

\$250.00-\$499.00- Your name/business will be listed on a sign and advertised on WXYZ throughout the month of November as a sponsor of the Cowan Christmas Parade

\$500.00 or more- Your name/business will be listed on a sign and advertised on WXYZ throughout the month of November as a sponsor of both the Cowan Christmas Parade and the Cowan Christmas Market. Sponsor logos and links to each of the sponsor websites will be provided on the parade website (www.cowanparade.org).

This year, we will hold a candy drive from now until December 1. Donations of unopened, individually wrapped candy would be greatly appreciated, and can be dropped off at Cowan City Hall at 301 Cumberland St, or at WZYX Radio Station at 540 Cumberland St.

If you have any questions or need more information, please do not hesitate to contact Chuck Stines at 931-703-1777 or Cowan City Hall at 931-967-7318

Thank you, and we look forward to your sponsorship!

Cowan Christmas Parade Committee

Please send your donation and the following form to the address below. We will be accepting donations up to December 1st, but to ensure we have your business/name advertised on the appropriate media, please have your donations in by November 17.

Cowan Christmas Parade Committee
P.O Box 338
Cowan, TN 37318

Business Name: _____

Contact Information: _____

Email Address: _____

Website: _____

Amount of Donation: _____

Thank you for your sponsorship!